A Massage Degree and Beyond: Career Aspects (Part Four)

Created by Catherine Cunliffe and Anita Flannery on behalf of 2013 Year 3 BTSM researchers

Key Findings and Implications

The most important skills for success provide a useful focus for both massage students and educators. These aspects are important within the curriculum for massage therapy education. Additionally, massage therapists would do well to embody these important aspects.

Results also show that massage therapists are highly satisfied with their careers and enjoy the flexibility of work hours.

This research also highlights the satisfaction with the BTSM and degree level education for massage therapists.

Building a business, poor image, lack of awareness of the benefits of massage therapy are areas to be addressed by members of the massage profession.